

Georg-August-Universität Göttingen Universität Kassel/Witzenhausen Module M.SIA.E18: Organization of food supply chains		6 C 4 WLH
Learning outcome, core skills: Students are introduced into various issues of the organizational design of food supply chains and agribusiness firms. Students learn to write a seminar paper and they are also able to independently acquire additional knowledge by advanced literature search. The preparation and presentation of selected topics as well as the contribution to oral discussions during seminary sessions will be examined. The comprehensive overview of organizational theories and methods enables the students to identify and classify complex problems and develop solutions.		Workload: Attendance time: 68 h Self-study time: 112 h
Course: Organization of food supply chains (Seminar) <i>Contents:</i> The module introduces into basic concepts of organizational design in food supply chains and the agribusiness sector. The students write a paper based on the combination of a selected organizational theory and a practical example. The students present their papers and discuss the various organizational issues with high importance for the food and agribusiness sector. Key aspects of the lecture are: - Stakeholder management for farms and agribusiness firms - Efficient organizational design of food supply chains: Contracts, open markets, vertical integration - Competitive strategy and the design of food supply chains - Certification schemes from an organizational perspective - Cooperatives and the organization of food supply chains - Transparency of food supply chains The seminar makes use of various organizational theories and provides students with insights into the practical implications of these theories. Vorlesungsbegleitende Materialien		4 WLH
Examination: Presentation (ca. 45 minutes, 35%) and homework (max. 25 pages, 65%) Examination requirements: Kenntnisse der theoretischen Grundlagen der organisatorischen Gestaltung von Food Supply Chains, sowie der Unternehmen des Agribusiness. Wissen über die Transparenz von Food Supply Chains und Stakeholder-Management für landwirtschaftliche Betriebe sowie über die Organisationsstrukturen und Gestaltung von Geschäftsprozessen in Unternehmen des Agribusiness. Von den Studierenden wird weiterhin die wissenschaftliche Präsentation ausgewählter in der Vorlesung vermittelter Inhalte (inkl. der Erstellung eines 2- bis 5-seitigen Handouts) sowie einer landwirtschaftlichen Wertschöpfungskette erwartet.		6 C
Admission requirements: none	Recommended previous knowledge: Grundlegende Kenntnisse des Supply Chain Management (B.Sc.-Niveau)	

Language: Englisch	Person responsible for module: Prof. Dr. Ludwig Theuvsen
Course frequency: each summer semester; Göttingen	Duration: 1 Semester[s]
Number of repeat examinations permitted: twice	Recommended semester:
Maximum number of students: 21	
Additional notes and regulations: Students are not allowed to take the module M.Agr.0053 if they have passed M.SIA.E18.	